



The **main purpose** of the Foundation is to support young adults in accomplishing their dreams of having children.



2 in 1:

modern organisation
and social innovation

**Balance Programme
2018**

Primary profit:

- Strong, authentic, attractive employer branding
- From a human point of view modern, predictable and sustainable organizational operation

Added value:

- Membership of a professional community of about 300 members
- Modern organisational solutions that precede trends
- Organisational development and social responsibility at the same time

HOW?

'BALANCE' - Who we are?





BALANCE PROGRAM

Family-friendly Company of the Year
Award and Gala

www.csaladbaratvallalat.hu

www.balansz.info

Balance
COMMUNITY

Reaching about 300 company

Balance
INSTITUTE
Social enterprise

WHAT WE DO: coordinate and organise the collaboration of companies with an advanced HR approach, creating and building a corporate community,

- where good practices regarding family-friendly aspects and work-life balance are developed and spread,
- where dedicated experts can receive support and inspiration.

HOW WE DO IT:

- Meetups and workshops for companies
- Family-friendly Mentor Organisations
- Publication about family-friendly companies

GOAL:

Disseminating family-friendly aspects into corporate culture and presenting good practices to the public.

WHAT WE DO: development of corporate culture for our partner companies

HOW WE DO IT :

- Family-friendly services (workshop, lecture, training, coaching, organising corporate programmes)
- Labour market research
- Family-friendly corporate website

GOAL:

If our partners choose us as service providers they can support a social goal and develop their organisational culture at the same time.

From our income we finance the work of the Balance Programme and the Three Princes, Three Princesses Movement, and contribute to the achievement of the goals of the Movement.



Who we are talking to?

Partners of the 'BALANCE' INSTITUTE - social enterprise:

- Family-friendly companies of the BALANCE COMMUNITY
- Companies with modern, advanced HR approaches
- Companies with modern or family-friendly leadership approaches
- Large-sized Hungarian companies
- Multinational companies operating in Hungary
- SMEs with advanced HR approaches in Hungary

Why do you need 'BALANCE'?

In the past two years we have received the following questions:

- How should I **differentiate myself** in the labour market?
- How can I **address** young workers?
- How can I **keep them** and reduce fluctuation? How can I achieve they do not take our corporate knowledge?
- How can my company have an **impressive employer brand** today and tomorrow?
- How can I reduce the **number of sick days** within the company? How can I make it stress-free?
- What makes us a likeable workplace? **Building the community** - why and how?
- How can I increase the **efficiency** of my organisation?
- How can my colleagues remain **motivated**?
- Why can't our colleagues understand each other? How can **generations** work well together?
- How can our company be an effective organisation with more **flexible** work?
- How do I use **digitalisation** in my organisation?
- **Work-life balance?** Why do many business leaders deal with it?
- What makes enterprise life **more predictable** from a human perspective?
- Where is my human **resource pull**? How can I set such a pull?

What the 'BALANCE' Institute offers?

- **Assessment of organisational status** (surveys connection to family-friendly aspects and flexible workplaces)
- **Survey of employees' needs**



- Programmes **for leaders, individuals, and development of team sensitivity**
- Programmes **for „flexible work” organisation**
- **Avoidance of burn-out & work-life balance programmes**
- Programmes **connected to predictable common future (maternal and paternal programs)**



- **Family-friendly and humane organisation** programmes
- **Corporate junior** programmes (for children and their parents with strong brand building, specialized to the company)



Why choose 'BALANCE' Institute?



1. The Three Princes, Three Princesses Movement was the **first organisation** to support the issue of family-friendly programmes in corporate culture in Hungary by launching the Balance Programme.



2. The foundation behind us, our volunteers, our researches, our experts and the experiences of our corporate community can provide **best practices** for companies that cooperate with us. We know the trends, we make innovation happen.



3. Providing best practices to the companies gives them the opportunity to **eliminate the initial traps and difficulties**.



Our team



Colleagues and volunteers of
Three Princes, Three Princesses
Movement

Colleagues and volunteers of
the BALANCE COMMUNITY

Experts of the BALANCE
INSTITUTE

Colleagues of the
BALANCE INSTITUTE

Business benefits



QUALITY & RELIANCE & MISSION

- We have worked together with our partners for years. We only work with the best professionals who keep our common mission in their hearts.

ANSWERS IN ONE PLACE TO MANY QUESTIONS

- We can support our partners with a wide portfolio, while the communication is in one-channel.
- Our experience not only covers the implementation of the programmes, but also how companies can use it to retain their employees.

RESULT & VISIBILITY

- Our programmes are generally capable of transforming into international benchmarks and the company can make a hit in other countries as well. To achieve success an expert team with advisory experience helps our customers.

BENCHMARK

EFFICIENCY & MEASUREMENT

- The effectiveness of the programme is measured and reported.



The formula is simple:

Balance Institute = development of modern corporate organisation + creating social value

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